

## Department of Economics - Highlights – 2023-2024

### Department

#### 1. Seminars/ Workshops / Guest Lectures organized by the Department

- ◆ **Professional Preparatory Workshop** – on LinkedIn Career Kickstarter by Face Prep, Focus 4D Career & Education Pvt Ltd, Coimbatore, 05.07.2023.
- ◆ **Special Talk** – on Research Process – An Overview by Dr. D. Kumar, Associate Professor & Research Advisor, Department of Economics, Jamal Mohammed College, Trichy.

#### 2. Research Activities

##### Project Proposals Sanctioned: 1

| Funding Agency                                     | Topic   | Faculty       | Sanctioned Amount |
|--|---|---------------|-------------------|
| ICSSR, New Delhi<br>(01/09/2023)<br>Minor Research | Factors Inhibiting and Promoting Changes in Development and Welfare Programmes among the Tribal Communities: A Study in the Tribal Areas of Tamil Nadu. | Dr. R. Rajini | Rs.4,85,000       |

##### Project Proposals Submitted: 2

| Funding Agency  | Topic  | Faculty  |
|---|--|--|
| ICSSR, New Delhi<br>(24-07-2023)<br>Short Term Proposal     | Impact Assessment of Pradhan Mantri Awas Yojana – Gramin (PMAY-G): An Empirical Study on Affordable Housing in Tamil Nadu. | Dr. P. Geetha, Dr. G.Yamuna, Dr. K. Kaliasammal, Dr. R. Rajini, Dr. D. Manimozhi, Dr.M.Mehar Banu, Dr. T. Jeyanthi |
| ICSSR, New Delhi<br>(14.10.2023)<br>Major Research Proposal | Millets: Fostering Sustainable Development in Tamil Nadu – Exploring Economic, Environmental and Nutritional Perspectives. | Dr. P. Geetha, Dr. S. Sripriya & Dr. T. Jeyanthi   |

#### 3. Publications

**In Journals: 3**

**In Edited Books: 7**

#### 4. Paper Presentation

International Conferences:

Faculty – 5

National Seminar: Faculty – 1

Students (International Conference) – 5

#### 5. Ph. D

Awarded – 1 - Dr. Dhanya Raveendran

Submitted and awaiting Viva Voce: 1

#### Faculty

#### Doctoral Expert Committee Members

Dr. P. Geetha, Subject Expert for BoS, Erode Arts and Science College, Erode – 30.10.2023

#### Member of Board of Studies

**Dr. R. Rajini** - Associate Professor in Economics, Member in the Board of Studies for PG Board for Bharathiar University, Coimbatore for 2023 – 2024.

**Dr. M. Mehar Banu** - Assistant Professor in Economics, Member in the Board of Studies for UG and PG, Sri Saradha College for Women (Autonomous), Salem – 02-11-2023.

#### Invited Speaker

**Dr. G. Yamuna** was the **Invited Speaker** for the Guest Lecture on “Balance of Payment of India”, organized by Department of Social Sciences, School of Social Sciences and Languages, Vellore Institute of Technology (VIT), Vellore on 24.11.2023.

**Dr. K. Kaliammal** acted as the **Resource Person** for the webinar on the topic of “Overview of Research Project Work”, organized by Department of Commerce, SNMV College of Arts and Science, Coimbatore on 10.07.2023.

#### FDP

Attended – 12

## Students

### Industrial Visit & Internship:

- ◆ 43 Students and three Faculties visited to India's Prime Agricultural Trade Fair 'AGRI INTEX 2023' organized by CODISSIA INTEC TECHNOLOGY CENTRE at CODISSIA Trade Fair Complex, Avinashi Road, Coimbatore on 17.07.2023.
- ◆ 57 students and three faculties of Economics department visited Organic Fruit Garden and Jaggery making Unit at Kanthaloor on 08.09.2023.
- ◆ Internship – I M.A Economics (02.01.2024 to 06.01.2024)
  - Victus Garments, Mayavadi Pirivu, Udumalpet - 8 Students
  - SRM Tex Kalukarai, Madathukulam - 8 students
- ◆ Five students of III & II B.A undergone Internship Training with stipend of Rs. 10,000 in VVDN, Pollachi.

### Sports

- ◆ Dharshini. S of II B. A Economics selected to participate in State level Chief Minister's Trophy held at Chennai from 11.07.2023 to 16.07.2023.
- ◆ Shobana. R of II B.A Economics, Sathiyavani. S of I M.A Economics & Selvadeepika. S of I M.A Economics participated in 10 kms Marathon Race held at Udumalpet and our students secured Third, Fourth & Ninth position organized by collaboration of three different Associations on 13.08.2023.
- ◆ Nandhinidevi. M of II B.A. Economics invited as a Guest Players to participate in Mega District level Throwball Championship to be held at Tuticorin on 30.08.2023 and secured First Position.
- ◆ Nandhinidevi. M of II B.A. Economics selected to participate in 21<sup>st</sup> Junior State Throwball Championship to be held at Salem from 01.09.2023 to 03.09.2023.
- ◆ Nandhinidevi. M of II B.A. Economics participated in First State level Throwball Championship held at Hosur on 2<sup>nd</sup> & 3<sup>rd</sup> September 2023 and secured Second Position with the cash award of Rs.8, 000.
- ◆ Shobana. R of II B.A. Economics participated in Bharathiar University Inter Collegiate Badminton Tournament to be held at Kumaraguru College of Liberal Arts and Science, Coimbatore on 22.09.2023 and 23.09.2023.
- ◆ Nandhinidevi. M of II B.A Economics participated in 21<sup>st</sup> Senior State Throwball Championship held at Coimbatore from 28.09.2023 to 01.10.2023.

- ◆ Karshini. S, Madhavi. M, Ramathal. M of I B.A Economics participated in Bharathiar University Inter Collegiate Kabadi Tournament to be held at NGM College of Arts and Science, Pollachi from 03.10.2023 to 05.10.2023.
- ◆ Nanthini Devi. M of II B.A Economics selected to participate in 21<sup>st</sup> Junior State Throwball Championship to be held at VSA Group of Institutions, Salem from 06.10.2023 to 09.10.2023.
- ◆ Nanthini Devi. M of II B.A Economics selected to represent Tirupur District and participated in 21<sup>st</sup> Junior State Throwball Championship to be held at VSA Group of Institutions from 06.10.2023 to 09.10.2023.
- ◆ Sathiyavani. S & Selvadeepika. S of I M.A Economics participated in Bharathiar University Inter Collegiate Volleyball Tournament to be held at VET Institute of Arts and Science College, Erode between 09.10.2023 and 11.10.2023.
- ◆ Sweetha. D of I B.A Economics won the State Level Throwball Championship – 2023 conducted by Perunthurai Throw Ball Academy - Erode on 16 & 17.12.2023.
- ◆ Sweetha. D of I B.A Economics participated Junior National Throw Ball held at Thiyagi N.G. Ramaswamy Memorial Higher Secondary School, Varadharajapuram, Coimbatore on 26.12.2023 – 30.12.2023.

### Extension

| Date       | Programme/<br>Scheme   | Village                       | Activity  | Class & No.of<br>Students<br>Participated | Faculty In<br>charge |
|------------|--|-------------------------------|---|---|----------------------|
| 25.09.2023 | Awareness<br>Programme on<br>“Millet<br>Consumption<br>for Happy and<br>Healthy Life”<br>– National<br>Millet Mission<br>(NMM) | Kodingium<br>&<br>Ravanapuram | Survey on<br>Anemia among<br>school kids,<br>adults in<br>villages and<br>giving<br>awareness about<br>millet<br>consumption for<br>healthy life. | III B.A<br>Economics<br>21 Students       | Dr.T.Jeyanthi        |

### Best Practice

- ◆ **Nudge Club** of our department was inaugurated on 28.08.2023.

#### **Activities of the Club:**

Nudging Sustainable Behaviour: Healthy Eating Among students.

Promoting Sustainable Behaviour in Household Electricity Consumption.